

2012 Editorial Calendar

ISSUE	TOPIC	DEADLINES				EXTRA	EXHIBIT BOOTH BONUS DISTRIBUTION
		EDITORIAL	AD SPACE	AD MATERIALS	PUBLISH DATE		
JAN/ FEB	Actuarial Professionalism	Oct. 19, 2011	Nov. 11, 2011	Nov. 22, 2011	Jan. 3, 2012	2012 Message Impact Study	NCOIL Spring Meeting Feb. 24–26, Biloxi, Miss.
MAR/ APR	Preparing for Solvency II	Dec. 21, 2011	Jan. 13, 2012	Jan. 25, 2012	Feb. 29, 2012	Jobseeker Supplement polybagged with issue	NAIC Spring Meeting March 3–6, New Orleans Enrolled Actuaries Meeting March 25–28, Washington
MAY/ JUN	Developments in ERM	Feb. 14, 2012	March 12, 2012	March 23, 2012	April 30, 2012	Software Showcase	CAS Spring Meeting May 20–23, Phoenix
JUL/ AUG	Marketing Private Flood Insurance	April 18, 2012	May 10, 2012	May 23, 2012	June 29, 2012	Reinsurance Corporate Profiles	NCOIL Summer Meeting July 12–15, Burlington, Vt. NAIC Summer Meeting Aug. 11–14, Atlanta
SEP/ OCT	Presidential Candidates Speak Out	June 15, 2012	July 16, 2012	July 27, 2012	Aug. 31, 2012	SOA Special Section	SOA Annual Meeting Oct. 14–17, Washington
NOV/ DEC	Health Care Reform: Are We Ready?	Aug. 15, 2012	Sept. 14, 2012	Sept. 25, 2012	Oct. 31, 2012	Recruiters' Corporate Profiles and Software Supplement polybagged with issue	NCOIL Annual Meeting Nov. 15–18, Point Clear, Ala. NAIC Fall Meeting Nov. 29–Dec. 2, Washington CAS Annual Meeting Nov. 12–15, Lake Buena Vista, Fla.

Features and Regular Departments

FEATURES—Longer articles that tackle subjects of importance and interest to *Contingencies'* diverse readership, including Social Security, Medicare, managed health care, insurance regulation, finance, benefits trends, catastrophic risk, and other issues driving the insurance and financial services industries.

PUZZLES—Word and computational brainteasers that in reader surveys consistently rank among the magazine's most popular pages.

COMMENTARY—Carefully argued opinions on public policy and professional issues from thought leaders working in the fields of insurance, risk management, benefit administration, and the law, as well as state and federal policymakers.

TRADECRAFT—Shorter articles on issues relevant to working actuaries, often with a technical or regulatory focus.

WORKSHOP—Technical articles, often accompanied by mathematical formulas, on topics of interest to actuaries and other financial professionals.

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