

2010 Editorial Calendar

ISSUE	TOPIC	DEADLINES				EXTRA	BONUS DISTRIBUTION
		EDITORIAL	AD SPACE	AD MATERIALS	MAIL DATE		
JAN/ FEB	Growing Up Obese: A National Health Challenge	Oct. 16, 2009	Nov. 13, 2009	Nov. 25, 2009	Jan 4, 2010	2009 Message Impact Study	
MAR/ APR	Mortality Issues	Dec. 18, 2009	Jan. 15, 2010	Jan. 25, 2010	Feb. 26, 2010	Job Seeker supplement polybagged with issue	NAIC Spring Meeting Mar. 26-29, Denver Enrolled Actuaries Meeting Apr. 11-14, Washington, D.C.
MAY/ JUN	Changes in Actuarial Education	Feb. 12, 2010	Mar. 12, 2010	Mar. 24, 2010	Apr. 30, 2010	Software Showcase	CAS Spring Meeting May 23-26, San Diego
JUL/ AUG	Postmortem on Health Care Reform	Apr. 16, 2010	May 12, 2010	May 21, 2010	Jun. 30, 2010	Reinsurance Corporate Profiles	NAIC Summer Meeting Aug. 14-17, Seattle
SEP/ OCT	Credit Scoring Revisited	Jun. 16, 2010	Jul. 16, 2010	Jul. 30, 2010	Aug. 31, 2010	SOA Special Section	NAIC Fall Meeting Oct. 18-21, Orlando SOA Annual Meeting Oct. 17-20, New York City
NOV/ DEC	You Bet Your Life: Securitizing Life Settlements	Aug. 13, 2010	Sep. 14, 2010	Sep. 24, 2010	Oct. 29, 2010	Recruiters Corporate Profiles Software supplement polybagged with issue	CAS Annual Meeting Nov. 7-10, Washington, DC

Features and Regular Departments

FEATURES—Longer articles that tackle subjects of importance and interest to *Contingencies*' diverse readership, including Social Security, Medicare, managed health care, insurance regulation, finance, benefits trends, and other issues that drive the insurance and financial services industries.

PUZZLES—Word and computational brainteasers that consistently rank among the magazine's most popular pages in reader surveys.

COMMENTARY—Carefully argued opinions on public policy and professional issues from thought leaders working in the fields of insurance, risk management, benefit administration, and the law, as well as state and federal policymakers.

TRADECRAFT—Shorter articles on issues relevant to working actuaries, often with a technical or regulatory focus.

WORKSHOP—Technical articles, often accompanied by mathematical formulas, on topics of interest to actuaries and other financial professionals.

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